



Agenda Briefing

Date of Meeting: May 13, 2021

Responsible Department: Community & Visitor Relations

Presenter: LeaAnn Dearman Petersen

Briefing Prepared By: LeaAnn Dearman Petersen

Strategic Focus Area: Engage and Inform Public

General Information / Subject:

Consider and take all appropriate action to sponsor the 2021 Celebration Seabrook event being held on Saturday, October 9, 2021.

Executive Summary / Background:

The 2020 Celebration Seabrook event was canceled as a result of the COVID-19 pandemic and city staff would like to request the SEDC's consideration for 2021 event sponsorship. Attached and made apart of this agenda briefing includes the 2021 Celebration Seabrook Opportunities packet. Since 2015 the SEDC has sponsored the event for \$10,000 which currently aligns with the Gold Sponsorship Level. In both 2018 and 2019 event proceeds were given to the Seabrook Share Your Christmas Program, the Seabrook Animal Shelter and the Bay Area Veterans Memorial. Additional information and recap of the 2019 event will be presented during the meeting.

All requests must be submitted to the City Secretary's Office no later than 12:00 p.m. on the Monday, one week prior to the regular Tuesday Council Meeting. All required attachments are to be submitted with the request. Incomplete items cannot be placed on the agenda.

Funding / Fiscal Information:

Account Number: 707-5010

Amount Budgeted: TBD

Amount Requested / Required: 10,000

Funding Source (if not budgeted):

[Redacted area]

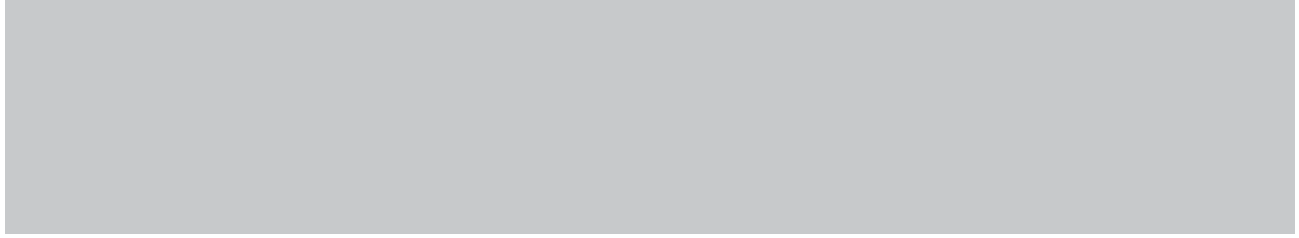
Supporting Materials Attached:

Prior Action / Review by Council, Boards, Commissions:

[Redacted area]

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Staff Recommendation:



**APPROVED BY:
(as appropriate)**

LeaAnn Dearman Petersen
Preparer or Department Director

May 4, 2021

_____ Date

_____ Building Official

_____ Date

_____ City Engineer/Asst. Dir. of PW

_____ Date

_____ City Secretary

_____ Date

_____ Community and Visitor Relations Director

_____ Date

_____ Director of Municipal Court

_____ Date

_____ Deputy City Manager

_____ Date

_____ EDC Director

_____ Date

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Emergency Services Director

Date

Finance Director

Date

HR Director

Date

IT Director

Date

Police Chief

Date

Public Works Director

Date

City Manager

Date

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